

Business software for mobile operators, without legacy

Free from legacy constraints, you build tariff plans yourself within minutes, effortlessly design any discount or campaign, and accelerate your growth and innovation.



For every stage and every market segment

Public Mobility delivers a complete OSS/BSS platform for mobile operators at every stage and in every market segment, from start-up MVNOs to established operators and specialized business markets.

Goodbye legacy

A future-proof OSS/BSS, with no old systems to build around.

Goodbye pricing headaches

Complete freedom over tariffs and discounts, launched within minutes.

Goodbye manual work

Smart AI support that thinks along with your customer service.

MVNOs

Launch and scale

Compleet OSS/BSS platform voor MVNO's die hun consumentenpropositie lanceren of opschalen.

REGULATED SECTORS

Compliance built in

Op maat gebouwde compliance en data-verwerking voor de financiële sector, zorg en juridische dienstverlening.

BUSINESS BRANDS

White label mobile

Mobiele diensten onder eigen merk voor bedrijven die een eigen propositie willen aanbieden, zonder zelf een netwerk te bouwen.

Complete OSS/BSS platform

Public Mobility provides extensive business and operational support systems for billing, customer management, provisioning, analytics and integrations.

Our platform offers everything mobile operators need for efficient, customer-focused operations.



- **Platform highlights**

Modern OSS/BSS, built for automation, flexibility and speed.

- **Customer experience**

A single customer view, from first contact to active subscriber, with omnichannel customer service.

- **Self-service tools**

Customers and resellers manage their own subscriptions, bundles and invoices, 24/7.

- **Security & analytics**

Fraud detection and real-time reporting make risks and opportunities immediately visible.

- **Operations & integrations**

Automated provisioning and activation, connected via APIs to existing systems.

- **Compliance**

Built-in KYC checks and lawful intercept for regulatory compliance.

- **MVNE integration**

Directly connected to our MVNE connectivity for activation, number management and network access.

Our approach

Public Mobility delivers software and services through modern development practices, close collaboration with partners and continuous improvement.

Our way of working centers on quality, flexibility and partnership throughout the entire journey.



Development philosophy

Customer-focused software development with agile methods, continuous delivery and quality as a starting point.

Updates

We regularly share new releases and market insights with our partners, so your platform grows along with the market.

Implementation approach

A phased rollout, from intake to go-live, with a single point of contact throughout the entire process.

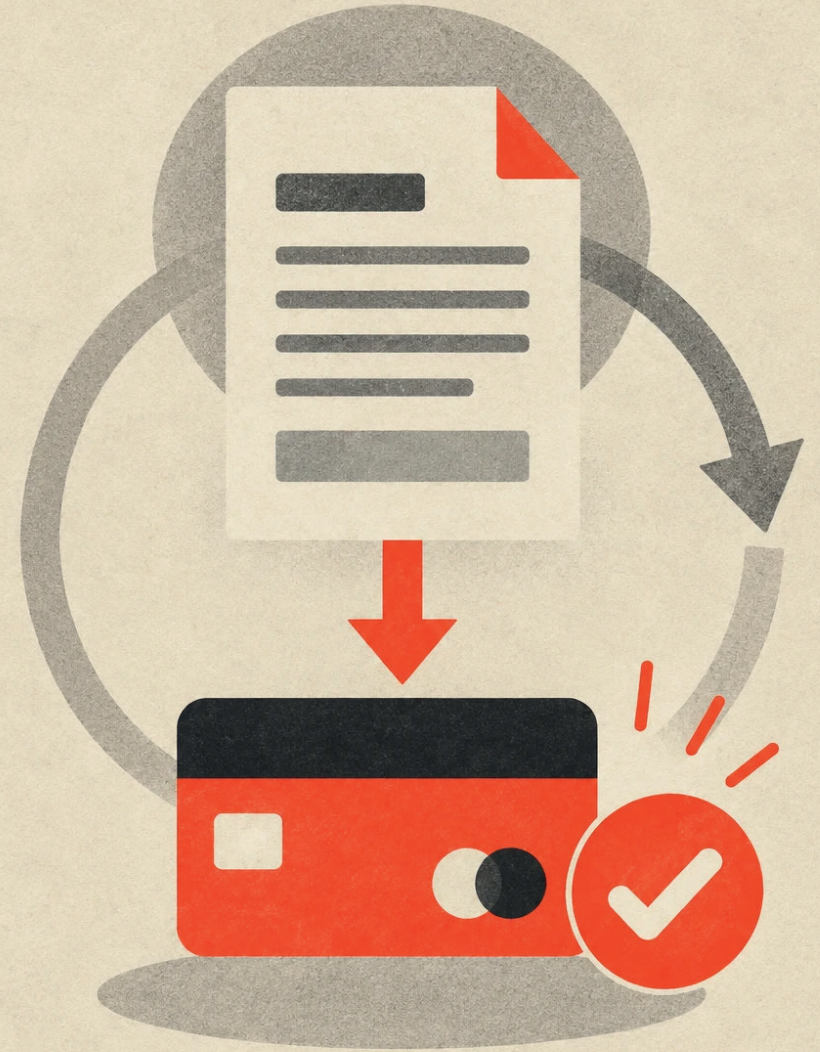
TM Forum ODA

Architecture based on the TM Forum ODA standard, for predictable integrations and future-proof expansions.

Automated billing & payments

Streamline billing with smart invoices, payment processing and automated collections.

- ✓ **Automatic reminders & communication**
- ✓ **Seamless payment integration**
- ✓ **Cashback loyalty wallet**



Real-time provisioning & control

Public Mobility's automated provisioning integrates seamlessly with our own MVNE connectivity, enabling instant bundle allocation, balance management, number retention and switching services on or off.



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Curious which modules fit your proposition?
We're happy to think along with you about
which part of the platform you need right
away and what can be added later.



Let's talk

Flexible pricing, unlimited possibilities

Effortlessly build tariff strategies,
with unlimited plans, dynamic discounts
and easy-to-manage campaigns.



Clear version management

Easily manage an unlimited number of tariff variants and bundle combinations, so the right offer reaches the right target group.

Powerful discount engine

Set dynamic discounts per channel, stackable campaigns and clear rules that precisely determine what a discount does.

Reward customer acquisition

Launch effective “refer-a-friend” campaigns, with discounts or tangible rewards for both parties.

In practice

A new MVNO partner wants to launch its own mobile bundle targeted at a specific audience. Using the pricing and bundle engine, the team puts together the tariffs and data bundles itself, without having to start an IT project.

Connect with your own CRM

Combine Public Mobility seamlessly with the CRM of your choice. Your data stays synchronized at all times, so you can effortlessly switch between systems without losing context.

Insight into your business

Use ready-made BI reports, or give your own analysts direct access to the data. Effortlessly analyze contract value, customer usage, churn rates and acquisition costs, and adjust your strategy based on up-to-date figures.

